

Napa Valley Unified School District

Head Varsity Football Coach High School

PROGRAM LEADERSHIP

- Oversee entire Football Program – ownership of all levels.
- Model and uphold the highest standards of integrity, character and sportsmanship.
- Develop, share and model clear Character Development Mission and Vision.
- Manage and oversee football program budget.
- Develop, share and maintain a NVUSD Football Handbook (policies, codes, expectations).
- Implement a clear and consistent communication system with the High School Principal and Athletic Director.
- Implement and oversee academic support programs available to Football players.
- Clearly and consistently communicate importance of academic success – emphasis on the *student-athlete*.
- Hire and mentor all assistant coaches.
- Follow all NVUSD policies and procedures regarding the hiring of assistant coaches (including off-campus coaches).
- Model appropriate behavior and hold all assistant coaches accountable for the aforementioned qualities and responsibilities.
- Follow all NVUSD Board policies and professional code of conduct.

FOOTBALL COMMUNITY LEADERSHIP

- Develop, implement and foster parental support for all levels.
- Maintain positive working relationship with the site Athletic Booster Club.
- Maintain consistent communication with teachers regarding the academic success of players from all three levels.
- Communicate regularly and maintain professional relationship with local media (radio, newspaper).
- Develop and foster a relationship with local youth football organizations.
- Develop and administer a youth camp and/or clinic, helping to connect our school with our local youth football players.

SPORT SPECIFIC LEADERSHIP

- Implement, teach and execute clear and coherent offensive and defensive systems.
- Organize, develop and maintain strength and conditioning program during both the off-season, as well as in-season.
- Attend appropriate coaching clinics and follow through with coaching staff.
- Organize and lead film study for both coaching staff, as well as players.
- Maintain knowledge of contemporary football theory and research and follow through with coaching staff.